



NYCFE SPRING FRAUD CONFERENCE
FRIDAY, APRIL 20, 2018
NYC Times Square

Hosted by  THOMSON REUTERS

SPEAKER BIOS & PRESENTATIONS

KEYNOTE SPEAKER



Anthony Menendez, CPA, CFE
ACFE Sentinel Award Recipient, 2016
Association of Certified Fraud Examiners

“Corporate Fraud and the Whistleblower”

Since the turn of the millennium, the global economy has been shaken by extraordinary and avoidable financial scandals. In the wake of Enron, Worldcom, Tyco, and several other major financial scandals, Congress enacted the Public Company Accounting Report and Investor Protection Act of 2002 (“SOX”). SOX created unprecedented legal protections for corporate whistleblowers in order to deal with the “corporate code of silence” by encouraging individuals to report questionable accounting and auditing matters. This presentation will lay to bear a corporate fraud and recount significant events involving the landmark case Menendez v. Halliburton in order to bring awareness regarding the protections and potential outcomes of decisions individuals may make regarding the reporting of questionable business practices.

Anthony Menendez has been identifying, researching, and resolving complex accounting issues and business transactions for more than two decades. Today, as a forensic litigation consultant, he assists attorneys representing

shareholders and individuals in nationally litigated cases involving allegations of improper accounting and federal securities law violations. He is a former top controller at General Motors where he was responsible for the accounting and reporting of over \$100 billion in annual revenues. He is also a former audit executive at Ernst & Young where he focused on emerging growth and entrepreneurial clients across various industries and helped them navigate differing stages in the IPO journey and post-IPO environment.

Perhaps best known as the “Accountant Who Beat Halliburton,” Mr. Menendez is widely recognized for his decade-long legal battle with Halliburton as a corporate whistleblower under Sarbanes-Oxley. Despite having no formal legal training, he represented himself during the appeals process and ultimately prevailed in the Fifth Circuit Court of Appeals. The ruling has had a positive impact on that body of law; resulting in significantly increased protections for corporate whistleblowers. He is also currently working on a book: *What it Takes to Blow the Whistle in America, What it Takes Out of You, and Why It's Important*.

Menendez has been honored with several awards in recognition of ethical leadership, integrity, and distinguished service in the public interest; including the **ACFE's Sentinel Award** and the **American Accounting Association's Accounting Exemplar Award**. He has been interviewed by the New York Times, ProPublica, National Public Radio's Marketplace, The CPA Journal, and the ACFE's Fraud Magazine and often lectures at prominent universities and organizations related to the topics of accounting, whistleblowing, corporate compliance, and business ethics.



“Employee Theft Claims: How to Document, Quantify & Recover from Insurance”

This presentation will focus on the ins and outs of how organizations who experience losses related to employee theft can pursue a recovery of funds through insurance. We will go through some of the standard concepts behind insurance policies as well as key terms and conditions to know. We will then dive into the process to document, quantify and ultimately submit a theft claim to insurers by using real life examples. The objective of this presentation will be to give viewers an overview of the insurance claims process and the keys to a successful recovery.

Chris Mortifoglio, CPA, CFE
Senior Vice President - Director of Forensic Accounting
Procor Solutions + Consulting

Mr. Mortifoglio has extensive experience with the quantification and settlement of commercial insurance claims across a wide range of industries. He has also been involved with several catastrophe responses both domestically and internationally. Other projects include several fraud examinations and litigation support assignments. Mr. Mortifoglio started his career at the firm’s headquarters in Norwalk, CT before receiving additional training while working abroad for nearly a year in the firm’s London office. His most recent role was a Senior Associate at C. Lewis & Company’s New York City office.

- Damage from Hurricane Sandy at a religious entity with over 100 individual locations affected. Chris helped to organize and manage all aspects of the claim on behalf of the client while working closely with the Insurance company’s experts to resolve outstanding questions. The engagement required dealing with different record-keeping and accounting systems as well as personnel at each of the affected locations.
- Economic damages in excess of \$80MM claimed as the result of alleged professional negligence in New York City. Mr. Mortifoglio managed a team that examined thousands of documents including email correspondence, loan agreements and architectural plans in order to review and substantiate the economic damages while working closely with attorneys representing the professional liability insurance carrier.
- Damage arising from the BP Gulf Coast oil spill affecting thousands of different businesses and individuals in the region. Mr. Mortifoglio assisted with the calculation of hundreds of claims that ranged in value from \$0 - \$50MM. Chris dealt with various industries while engaged on the project including seafood processing companies, restaurants, retail stores, hospitality and more in addition to calculating lost wages for individuals.
- Damage due to flooding caused by Hurricane Alex to a Class 1 railroad in Mexico and the United States. The insured claimed losses in excess of \$80MM as a result of damages to crucial infrastructure. Mr. Mortifoglio assisted in the adjustment process by calculating the business interruption loss, extra expenses, and incremental increased costs of working incurred. Extensive domestic travel was required during the course of this nine-month engagement on behalf of the insurance carrier.



**Erin Tiernan, Esq., CAMS,
Thomson Reuters**

***“Cybercrime and Elder Fraud: Prevention and Detection Methods,
Tips and Trends”***

Attendees will learn:

1. UBO Regs made simple: what is the rule really asking for and what does it require?
2. Myth-busting: what can and cannot be obtained without documentary verification
3. UBO hunting in action: an overview of what CLEAR data and tools can help with

Erin is a Public Records Product Specialist with Thomson Reuters. She joined Thomson Reuters in January 2004 working with corporate legal departments on training and managing Westlaw accounts. Within a few years, Erin started spending more and more time working with customers specializing in public records research. For the past 8 years, Erin has focused her attention solely to Thomson Reuters’ public records products and customers across the Eastern US. She has worked closely with many customers assisting with research workflows and custom solutions. Her client base includes many of the top national financial institutions, insurance companies, specialized investigators and corporate security professionals. Her field knowledge has also contributed to the development of many of the Thomson Reuters’ public records solutions available today.

Erin received her undergraduate degree from Fairfield University. She holds her Juris Doctorate from Pace University School of Law. She was admitted to the NY Bar in 2004 and she is also a Certified Anti-Money Laundering Specialist.



“Perspectives on Fraud Risk from the Boardroom, and a Few Tales”

After a career spanning public accounting, financial services and now board service, fraud risk has been ever-present throughout Karin’s career. This discussion will focus on Boards of Directors and their variety of approaches regarding fraud. Karin will share her observations around fraud risk identification and mitigation and a detailed example of a multimillion-dollar fraud at one of her previous board companies – how it was caught, and lessons learned. This presentation will leave you with thoughts, and perhaps answers, on: Where do Boards of Directors fit in on detecting frauds, and *after* they are detected.

Karin Hirtler-Garvey

Board Director in several diversified industries: Western World, Medley Capital, USAA Federal Savings Bank, Victory Capital Holdings, and Validus Holdings

Karin commenced her Board services in 2005, as a Director at ARO Liquidation (formerly Aeropostale Inc. (NYSE - ARO)), where she served as Nonexecutive Chairman of the Board (previously the Lead Independent Director & Audit Committee Chair). Karin is also a Director at Western World Insurance Group since 2006, where she serves as Audit Committee Chair, at Medley Capital Corporation (NYSE - MCC) since their IPO in 2010, where she serves as Compensation Committee Chair, and at USAA Federal Savings Bank since 2011, where she serves as Risk Committee Chair. Karin was named to the Board of Victory Capital Holdings (NASDAQ-VCTR), commencing in October 2014, where she chairs the Audit Committee. Karin was also named to the Board of Validus Holdings (NYSE-VR) in August 2017. From June 2008 through June 2009, Karin was a Director at Residential Capital LLC where she served as Audit Committee Chair.

As Ally Financial’s (formerly GMAC) Chief Risk Officer from May 2009 through December 2011, Karin was tasked with building a bank-compliant risk function. In December 2008, Ally became a bank holding company in conjunction with receiving TARP assistance, at which time there was limited banking expertise at Ally. Karin’s challenges included hiring risk professionals, building policies/procedures, implementing risk practices/routines and designing committee structures, governance and risk reporting for all levels of management, the Ally Board and the bank’s regulators.

Prior to joining Ally, from September 1995 to March 2005 Karin held a broad range of leadership positions at Bank of America, and its predecessor NationsBank. These roles included President of the Trust and Credit & Banking Products division of the Private Bank, CFO/COO/CRO for certain business units, leadership roles in the risk group and leadership roles in finance.

From October 1986 through August 1995 Karin held a broad range of mid-level assignments at JP Morgan in both the finance and risk groups, in both New York and London. Prior to this Karin served 8 years at Ernst & Young (formerly Arthur Young & Company) with a focus on banking, insurance, garment industry and technology clients.



“Perspectives on Fraud Risk from the Boardroom, and a Few Tales”

Between the growing demographic of the elderly and the Internet as an attractive medium for everyday information gathering, communication, entertainment and commercial activity, there has been a dramatic increase in recent years in cybercrimes perpetrated against the elderly. This panel of subject matter experts from government, banking and cybersecurity research will discuss current trends, prevention and detection methods to expand your knowledge and skill set about this growing epidemic in the fraud and financial crimes world, both on a professional and personal level.

**Kristen Santos, CFE, CAMS,
Vice President, Anti-Fraud, Bribery & Corruption Investigations, Americas Deutsche Bank USA Core Corporation**

Kristen Santos has been a Vice President in Deutsche Bank’s Anti-Fraud, Bribery & Corruption Investigations for the Americas team since the beginning of 2017. She was previously the Director of the Financial Crimes Investigations Unit for Sterling National Bank, overseeing a team of analysts in transaction monitoring and AML investigations, and has held other roles in economic crime, fraud and investigations in the public and private sectors. In these prior roles Kristen has created and implemented processes, procedures, policies and programs in AML/BSA, compliance, security and investigations projects to streamline and enhance quality assurance, create accountability and reduce risk.

Kristen is certified as both an Anti-Money Laundering Specialist (CAMS) through the Association of Certified Anti-Money Laundering Specialists and a Certified Fraud Examiner (CFE) through the Association of Certified Fraud Examiners and has received certification as a Six Sigma Green Belt. She held speaking positions in the past as a panelist for Thompson Reuters Whistleblowing Forum, SIFMA and the IIA, discussing various Fraud Topics, Investigative Techniques and Preventing and Deterring Misconduct, and holds a Bachelor’s degree in Psychology from Utica College and a Master’s degree in Forensic Psychology from John Jay College of Criminal Justice. When not protecting customers and finding fraudsters, Kristen enjoys spending time with family and friends, traveling, hiking and cooking classes.



**Warren Barnett, CFE, CAMS, VP,
Security Operations, Hudson Heritage
Federal Credit Union**

Warren Barnett has over 10 years of experience relating to banking operations, sales, security, fraud, AML/BSA investigations and training, compliance and various managerial functions. Prior to joining Hudson Heritage Federal Credit Union in January 2016 as their Vice President of Security Operations, Warren held the position of Bank Security Officer/Senior BSA Analyst, AVP for Sterling National Bank (formerly Provident Bank) and Financial Crimes Investigator III at KeyBank. In his various roles he also managed numerous security, fraud, AML/BSA, compliance, and operational related projects to enhance the security posture, reduce risk, and gain efficiency for the financial institution(s). Warren has also established enterprise-wide security programs, compliance management programs, quality assurance programs, implemented standardized electronic security systems, and ensured the security objectives/procedures/policies were carried out during several merger and acquisitions.

Warren received a Bachelors' Degree in Management, Criminal Justice from Long Island University at C.W. Post and an Associate's Degree in Law Enforcement/Criminal Justice from Farmingdale State University. Warren also holds a Certified Fraud Examiner credential from the Association of Certified Fraud Examiners (ACFE), the Certified Anti-Money Laundering Specialist (ACAMS) credential from the Association of Certified Anti-Money Laundering Specialists, and is also member of Alpha Phi Sigma, the National Criminal Justice Honor Society.

In addition to being a member of the ACFE/ACAMS, he is the current President and Chairman of the Board for the Mid-Hudson Financial Security Officers Association which is a nonprofit organization comprised of over 30 financial institutions in the Hudson Valley/Metro NY area whose members are actively engaged in preventing fraud and raising security awareness throughout the region.



Cynthia Hetherington
President, Hetherington Group, Expert
Investigations and Intelligence Services

Cynthia Hetherington, MLS, MSM, CFE, CII is the founder and president of Hetherington Group, a consulting, publishing, and training firm that leads in due diligence, corporate intelligence, and cyber investigations by keeping pace with the latest security threats and assessments. She has authored three books on how to conduct investigations, is the publisher of the newsletter, Data2know: Internet and Online Intelligence, and has trained over 20,000 investigators, security professionals, attorneys, accountants, auditors, military intelligence professionals, and federal, state, and local agencies on best practices.

For more than 25 years, Ms. Hetherington has led national and international investigations in corporate due diligence and fraud, personal asset recovery, and background checks. With a specialization in the financial, pharmaceutical, and telecommunications industries, her investigations have recovered millions of dollars in high profile corruption cases, assisting on the investigations of the top two Ponzi cases in United States history.

Ms. Hetherington provides expert commentary for national and international media outlets, including, the New York Times, Wall Street Journal, Irish Times, Washington Times, ABC News, and Voice America. Ms. Hetherington has presented at over 500 conferences across North America. In 2012, the Association of Certified Fraud Examiners named her the James Baker Speaker of the Year.

In 2015, Ms. Hetherington founded the OSMOSIS Institute, host of the annual OSMOSIS Conference. Hundreds of investigators across the nation attend to gain insights into Open Source Intelligence and receive training from the most recognized social media and open source trainers in North America.



**Ed Stoker, CFE, Civil Investigator, FSA
US Postal Service's Inspection
Service Analytics**

Edward J. Stoker is a Civil Investigator with FSA Federal, a contractor serving federal law enforcement customers. His primary role is to help the US Postal Inspection Service develop and maintain Intelligence based analytical solutions to protect the integrity of the US mail.

Prior to joining FSA Federal, Ed spent over 22 years conducting investigations with both the Town of Clarkstown (NY) Police Department and the US Army, earning commendations from Federal, State and Local law enforcement for excellence.

Ed is a Certified Fraud Examiner and Certified Anti-Money Laundering Specialist. He also holds a Financial Crimes Investigator Certification from Utica College.

Ed holds a Master's of Science in Economic Crime Management from Utica College and a Bachelor's degree from Villanova University. He is currently continuing his education studying for a Master of Arts degree at Seton Hall University.



William Barth
VP, Court Express – Thomson Reuters

“Centralizing Compliance Processes to Improve Collaboration and Efficiency”

Unraveling a Financial Crime: a case study on Petters Group Worldwide

- You will learn more about the circumstances that led up to one of the largest ponzi schemes of its time
- You will learn about red flags that could have helped to identify the fraud activities much earlier in the process
- You will learn about investigative best practices that can form the core of a sound anti-fraud investigative process

Mr. Barth has 31 years in docket & document retrieval business and is a Former Director of GSI court and agency services and Vice President of Washington Document Services (WDS). He has been with Thomson Reuters for the last twelve years leading document retrieval, public records, and dockets initiatives and is a Graduate of Luther College – Political Science, Communications & History.



“The Challenging Collisions of Cybersecurity, Privacy, Response and Investigation”

Given Scott’s involvement with the DHS Cyber Security Division and investigations that arise, attendees will learn about:

- the steady impact of technology change on all areas of modern operations, security and risk;
- the growing impact of privacy analysis, engineering and risk;
- the accelerating interplay of operations, response, investigations and risk.

Scott Tousley
Deputy Director

Cyber Security Division in the Department of Homeland Security, Science & Technology

Scott Tousley is the Deputy Director of the Cyber Security Division, a part of the DHS Science & Technology organization. He helps lead a 40+ person office and ~ \$90 million annual research portfolio focused on many aspects of cyber security, supporting DHS Components, other government agencies and organizations, and national critical infrastructure sectors. Key areas of this RDT&E portfolio address Cyber Forensics, Insider Threat and Anonymous Networks and Currencies; Cyber-Physical systems and the “Internet of Things;” Mobile Systems cybersecurity; Software Security and Assurance; Critical Infrastructure Security and Resilience; Identity and Privacy; Cybersecurity Education and Training; and many other areas.

He served 20 years as an Army officer in the Corps of Engineers, many of these years in interagency technology programs, including the initial Watch/Warning Unit Chief of the FBI/National Infrastructure Protection Center, part of the Clinton Administration’s early engagement with national cyber security challenges. His experience also includes managing the operations security team for a large Internet Service Provider, principal with a technology start-up company in the private sector, and program manager for MITRE support to the DHS National Cybersecurity Division. He holds graduate degrees in nuclear engineering from Texas A&M, and national security strategy from the Army Command & Staff College. Scott has served 10 years with DHS, principally with S&T but also with the Domestic Nuclear Detection Office and several other parts of DHS.