



NYCFE Fall Fraud Hybrid Conference

Friday, October 22, 2021

Hosted at The Harvard Club, Midtown Manhattan, NYC

8 CPE Credits

Our October Conference lineup of speakers includes:

Keynote Speaker: Mr. Craig Stanland, Convicted Fraudster, Reinvention Architect

Fireside Chat with Dora Gomez, President, NYCFE

2.0 Ethics CPEs

Topic: *Our Greatest Adversities Don't Have to Be the End (In Fact, They Can Be Our Greatest Beginnings)*

Abstract: How did I go from a wonderful upbringing to federal prison? Why did I make the choices I made? What did I believe was missing? I knew what I was doing was wrong; why did I continue? Together we'll explore these questions on my journey to rock bottom and the lessons I learned on the long, challenging journey out.

Attendees will learn:

- The power of acceptance
- What is an inner foundation, and why it's so important
- Creating and living by a set of values

Mr. Ernesto "Pete" Castillo, NYCFE, Chairman of the Board

1.50 CPEs

Topic: *The Art of Interviewing*

Abstract: Seeking the truth, weaving the facts into a series of questions; confirming what is known while developing and drawing on what is unknown, seeking explanation. A presentation and discussion will be conducted addressing preparation for an interview. Plausible examples and learned effective techniques will be discussed and outlined.

Attendees will learn:

- Who is the most effective investigator, examiner auditor, seeker of facts you know
- Choosing a location, preparing where to conduct the interview, or not, will be considered
- The significance of the methods, tactics, essentially strategy and positioning while conducting an interview will be discussed
- Where the interview will take place, including addressing variants while maintaining best practices is emphasized
- Types of interviews, (Informational, employment, Investigative, intervention, vetting sources, confrontational, etc.) will be discussed
- Conducting a telephonic or virtual interview will be discussed. Knowing current regulation and guidelines if recording interviews will be discussed
- Taking notes (having corroborative eyes and ears) during an interview
- Tenses of speech while maintaining the cadence of the interview will be discussed

A general discussion will include consideration of "The Fraud Triangle"



Mr. Ondrej Krehel, CEO and Founder, LIFARS

1.0 CPE

Topic: *Cyber Insurance Claims and Compliance*

Abstract: This cyber insurance claims and compliance session will explore cyber insurance claims from the point of view of potential fraud issues that can arise related to internal audit statements, insurance coverage remediation challenges, digital forensic analysis, privacy coverages, identify protection, and the involvement of internal and external legal counsel. We will walk through real-world examples and review the challenges faced during investigations, and during claim settlement negotiation between the victim and the insurance carrier. Scenarios will include misrepresentation of internal audits statements, internal systems controls, and cybersecurity maturity level.

Attendees will learn:

- Fraud vs. Misrepresentation
- Exam what happens where there is fraud and misrepresentation
- Cybersecurity maturity level
- Internal systems controls

Ms. Jennifer Gold, Vice President, New York Metro InfraGard,

Paul Roberts, Supervisory Special Agent, FBI NYC office

1.50 CPEs

Topic: *Privileged Access: The Threat of Insider Trading in the Underground Economy*

Attendees will learn:

- About the underground economy of the Dark Web where insider trading tips, material nonpublic information, and other proprietary financial data are for sale
- The ways that criminals are leveraging online forums and encrypted messaging platforms for insider trading
- How insiders are profiting by sharing their privileged access to company information
- The details of two cases of Insider Trading on the Dark Web
- The ways that law enforcement and the SEC are detecting this activity despite the move to environments shrouded in anonymity
- Types of technology that we can use now and, in the future, to mitigate the risk of insider threat to our firms & businesses



Ms. Sharmila Gupta & Mr. Robert Foster, Senior Managers, EY

1.0 CPE

Topic: *Decentralized identity: establishing a globally open and trusted ecosystem to help combat fraud and synthetic IDs*

Abstract: We use our identity each day, and often more times than we realize. We use our identity to shop online, submit tax returns and even logon for a day's work. Each of these require a separate identity and the need to remember passwords, and a separate registration process.

This session will describe the basics of IAM and why businesses should address IAM. We speak about some of the metrics and opportunities for cost containment and revenue generation related to IAM. Additionally, we speak about market trends including the rise of "synthetic identity" fraud.

Attendees will learn:

- The emerging paradigm of addressing IAM in a de-centralized fashion, enabled by distributed ledger technology and blockchain
- Some of the benefits for decentralized identity to enable the world's digitally unidentified to have an identity
- Why mobile-based platforms are one of the most popular methods of financial transactions for this population
- How decentralized Identity enables community verification of an identity which improves identify proofing processes to combat KYC, synthetic ID fraud

John Marino, Secret Service Agent, United States Secret Service

1.0 CPE

Topic: *Topic: United States Secret Service and Cyber Hygiene*

Abstract: The United States Secret Service investigates a wide variety of Cyber Crimes conducted by different actors for different reasons. We will explore the background of top tier hackers, their motivations, and what they look for when attacking an open network. A case study involving hacker "Anexx" aka Vladimir Drinkman will show the work he did, the USSS investigation, and the mentality of Drinkman when he conducted these hacks. After the case study, we will go over how to report a network intrusion to Law Enforcement and the steps we will take to assist the reporting party.

Attendees will learn:

- USSS investigations
- Deep dive into Russian hackers
- Case Study of a USSS investigation
- How to remedy a network breach





Speaker Biographies



Mr. Craig Stanland,

Convicted Fraudster, Reinvention Architect

In 2012, Craig Stanland made a choice that would cost him everything. After exploiting the warranty policy of one of the largest tech companies in the world for almost a year, the FBI finally knocked on his door.

He was arrested and sentenced to 2 years of Federal Prison, followed by 3 years of Supervised Release, and ordered to pay \$834,307 in restitution. He lost his wife, his homes, his cars, his career, and even his identity. He wanted nothing more than to die. A well-timed prison visit from his best friend of over thirty years turned his life around.

Today, Craig is a best-selling author, TEDx speaker, and Reinvention Architect. He works 1:1 with clients to empower them to break free from their self-imposed mental prisons so they can reinvent their lives with passion, purpose, fulfillment, and meaning.

His book, "Blank Canvas, How I Reinvented My Life After Prison" is available on Amazon.





Mr. Ernesto "Pete" Castillo,
NYCFE, Chairman of the Board

A skilled and dedicated Risk Manager with over forty years of extensive experience in Fraud Investigations, Audits both Fiscal and Organizational Operations. An expert Investigative Analyst with a strong background in finance, insurance, retail banking and proficiency in varied types of security risk, operational risk and loss prevention control within government and the private sector. Federal Court designated Summary Expert.



Mr. Ondrej Krehel,
CEO and Founder, LIFARS

Dr. Ondrej Krehel, Founder and CEO of LIFARS, is recognized world-wide for his Digital Forensic expertise and Ethical Hacking. He actively participates in high-profile engagements around the world, whereby his professional experience is leveraged to achieve the most rapid root-cause analysis and remediation. Dr. Krehel is a former lecturer at FBI Training Academy and Chief Information Security Officer of IDT911, the nation's premier identity theft recovery and data breach management service. Dr. Krehel previously led forensic investigations and cybersecurity consulting at Stroz Friedberg encompassing US government engagements and missions, including military cyber special operations.

With over two decades of experience in security and forensics, Dr. Krehel has conducted a wide range of court expert witness testimonies (including Federal Courts such as Southern District of New York), red team exercises, cyber resilience matters, forensics investigations, including data breached through computer intrusions, theft of intellectual property, massive deletions, defragmentation, enterprise risk matters, entropy classifications, advanced file recovery and carvings, anti-money laundering, financial fraud, mathematical modeling, and computer hacking.

Dr. Krehel is a co-founder of QuBit Conference in Prague, Czech Republic, premier event in cybersecurity resiliency, privacy, enterprise risk management and digital forensics, and a member of the High Technology Crime Investigation Association (HTCIA), the Information Systems Security Certification Consortium (ISC) and the International Council of Electronic Commerce (EC Council). His work has received attention from CNN, ABC, BBC, NBC, Reuters, Bloomberg, The Wall Street Journal and The New York Times.



Ms. Jennifer Gold,

Vice President, New York Metro InfraGard

Jennifer Gold has over 20 years of experience in the financial sector as a trusted subject matter expert in cybersecurity, artificial intelligence, risk management, systems & network engineering, architecture, and cloud technologies. She is an advocate of public-private partnerships and a founding member of the National Artificial Intelligence and Cybersecurity ISAO.

Ms. Gold currently serves in a strategic leadership role at an American worldwide banking and financial services company headquartered in New York City. Previously, she was Vice President of Engineering at AQR Capital Management LLC and, before that, Associate Vice President of Global Technology & Solutions at The Carlyle Group. Her other work experience includes twelve years at Citigroup / Lava Trading and technology leadership roles at ABN AMRO and MTV Networks.

Ms. Gold is a volunteer in the U.S. Marine Corps Cyber Auxiliary. She also serves as Vice President and IT Sector Chief of InfraGard's New York Metro Chapter.



Paul Roberts

Supervisory Special Agent, FBI, NYC

Supervisory Special Agent Paul Roberts currently leads a Securities Fraud squad in the New York Field Office of the FBI. In this role, he oversees investigations of Federal Securities laws violations, to include Insider Trading, Market Manipulation and High Yield Investment Fraud. SSA Roberts was an agent on this squad from 2009 through July 2015 and was involved in several complex securities fraud investigations during this period. Among his assignments, SSA Roberts was a member of the team that investigated the ponzi scheme carried out through Bernard L. Madoff Investment Securities. From July 2015 through January 2017, SSA Roberts was assigned to the Economic Crimes Unit, Financial Crimes Section at FBI Headquarters. In this role, he had program management responsibilities for Corporate Fraud, Securities Fraud, Bank Fraud and Mortgage Fraud investigations across the country.

SSA Roberts holds a Bachelor's degree in mathematics and computer science from Boston College. Prior to joining the FBI, he was an actuarial analyst with an employee benefits consulting firm.





Ms. Sharmila Gupta,
Senior Manager, EY

Sharmila is a cybersecurity professional with over 16 years of technology experience in America and EMEA. She has been helping organizations better their information security environment with focus on digital and customer identity and access management, threat management and performance management. Working across sectors enables her to identify trends and new challenges of managing identities and multi-channel threats. Using her past experience on enterprise integration and SOA, she works to address security issues holistically, with minimal impact on performance, by using modern and agile architecture approach. She holds a master's degree in Computer Engineering from Columbia University.



Mr. Robert Foster,
Senior Manager, EY

Robert Foster is a Senior Manager and solution architect in the Consulting practice of Ernst & Young LLP. Robert is an experienced solution architect and implementation leader with over 16 years' experience in the cybersecurity domain. Robert partners with his digital and fraud management colleagues to deliver integrated digital identity solutions that deliver secure, private, and usable solutions for his clients. He leads EY's Identity and Access Management Orchestration, Authentication, and Customer/Consumer IAM solution offerings.





John Marino,

Secret Service Agent, United States Secret Service

Special Agent for the United States Secret Service since 2016. John works in the Cyber Fraud Task Force of the New York Field Office as the Cyber Technical Agent. The CFTF investigates a multitude of crimes including money laundering, wire fraud, ATM unlimited operations, and others.

